



Garden City South-Franklin Square Athletic Association, Inc.

P.O. Box 7973, Garden City, NY 11530-7973

www.gcs-fsaa.com

BIG NEWS!

Dear Business Owner,

West Hempstead Little League and Garden City South Little League has joined together and is now GCSWH Little League. The GCSFS Athletic Association presents the GCSWH Little League. It is that time of the year when we kick off our 2022 season. I would like to take this opportunity to appeal to you, our local neighborhood business owners, requesting your support of our league through the sponsorship program. Our league must rely on the generosity of our community to sustain our organization. Your kind generosity allows us to provide professional clinics for the boys and girls of the league, helps pay for uniforms, equipment, and tournament participation. The last 3 seasons we were able to purchase new catcher's equipment, new batting helmets, 2 new scoreboards, a PA system, and a machine to maintain our fields. This season we are hoping to raise enough to purchase new fan bleachers, to replace the old wooden ones we have now.

This year our Opening Day Parade is tentatively set for Saturday, April 9th, 2022. The players will march with their managers, coaches and families. We welcome you to come down and march with the team you sponsor.

Little League gives every kid the opportunity to play ball regardless of their ability. There are no try-outs or cuts. Every child plays. On the following page is the choice of sponsor programs and the cost associated. We continue to come up with ideas to support our sponsors. Last season we gave out game day brochures to all who attended. See attached sample brochure. The brochures had the sponsor of the day which had the business logo, address, and phone number. **NEW for 2022: Electric LED signs on our scoreboards.** See page 2 for more information. We look forward to welcoming you as one of our sponsors and to a successful Little League year!

Please feel free to contact us with any questions. Thank you in advance for your generosity and support.

Sincerely,

Joseph Sorrentino
President GCSFSAA
917-992-5165
moejoe312@yahoo.com

Frank Ciullo Fundraising Director
Fundraising Director
516-315-5934
fnlciulla@verizon.net

To have all our sponsorship materials ready to go by the Opening Day Parade, please reply by March 12, 2022.

**Please make all checks payable to GCSFS Athletic Association, Inc
P.O. Box 7973, Garden City, NY 11530-7973**

_____ **Grand Slam - \$1,000.00** - 6' x 3' Customized Fence Advertisement w/name & information.
Company name on team shirt, Plaque w/team photo, Advertisement and Link on League Website
& Advertisement on Sponsor Board.

**Sponsor of the day on our game day brochure and company name and information announced
throughout the park.**

NEW: Company name on scrolling LED scoreboard sign.

_____ **Home Run - \$700.00** - 6' x 3' Customized Fence Advertisement w/name & information.
Company name on team shirt, Plaque w/team photo, Advertisement and Link on League Website
& Advertisement on Sponsor Board.

**Sponsor of the day on our game day brochure and company name and information announced
throughout the park.**

NEW: Company name on scrolling LED scoreboard sign.

_____ **Diamond - \$500.00** – 4' x 3' Fence Advertisement w/name & information. Company name on
team shirt, Plaque w/team photo, Advertisement and Link on League Website & Advertisement
on Sponsor Board. **Sponsor of the day on our game day brochure at least 8 times.**

_____ **Platinum - \$300.00** - 3' x 2' Fence Advertisement w/name & information. Company name on
team shirt, Plaque w/team photo, Advertisement and Link on League Website & Advertisement
on Sponsor Board.

_____ **Gold - \$150.00** - Advertisement and Link on League Website & Advertisement on Sponsor
Board.

_____ **Silver - \$100.00** - Advertisement on Sponsor Board.

_____ **Ruby - \$50.00** - Family Sponsor – Name to be displayed on Sponsor Board

Sponsor Information:

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____ Company Phone # _____

Company E mail: _____

Contact person for advertising information (logo's banner info, etc...):

Name: _____ Phone # _____

Email: _____

Approved By:

Print name: _____

Title: _____

Signature: _____