



## **Garden City South-Franklin Square Athletic Association, Inc.**

P.O. Box 7973, Garden City, NY 11530-7973

[www.gcs-fsaa.com](http://www.gcs-fsaa.com)

March 2019

Dear Business Owner,

Garden City South Little League is now Garden City South-Franklin Square Athletic Association. It's more than a name change. The GCSFS Athletic Association presents the Garden City South Little League and Babe Ruth Cal Ripken Baseball and Softball. It's that time of the year when we kick off our 2019 season and appeal to our great sponsors for contributions to our league. **Thanks to our Sponsors, our Assemblyman and the Town of Hempstead, we have raised enough monies to have lights installed at our field.** I would like to take this opportunity to appeal to you, our local neighborhood business owners, requesting your support of our league through the sponsorship program. Our league must rely on the generosity of our community to sustain our organization. Your kind generosity allows us to provide professional clinics for the boys and girls of the league, helps pay for uniforms, equipment and tournament participation. The last 3 seasons we were able to purchase new catcher's equipment, new batting helmets, 2 new scoreboards, a PA system and a machine to maintain our fields. This season we are hoping to raise enough to purchase new fan bleachers, to replace the old wooden ones we have now.

This year our Opening Day Parade is tentatively set for Saturday, April 20th, 2019. The players will march with their managers, coaches and families. We welcome you to come down and march with the team you sponsor.

Little League gives every kid the opportunity to play ball regardless of their ability. There are no try-outs or cuts. Every child plays. On the following page is the choice of sponsor programs and the cost associated. We continue to come up with ideas to support our sponsors. Last season we gave out game day brochures to all who attended. See attached sample brochure. The brochures had the sponsor of the day which had the business logo, address and phone number. **NEW for 2019: Electric LED signs on our scoreboards.** See page 2 for more information. We look forward to welcoming you as one of our sponsors and to a successful Little League year!

Please feel free to contact us with any questions. Thank you in advance for your generosity and support.

Sincerely,

Joseph Sorrentino  
President GCSFSAA  
917-992-5165  
[moejoe312@verizon.net](mailto:moejoe312@verizon.net)

Frank Ciullo Fundraising Director  
Fundraising Director  
516-315-5934  
[fnlciulla@verizon.net](mailto:fnlciulla@verizon.net)

To have all our sponsorship materials ready to go by the Opening Day Parade, please reply by March 30, 2019.



Please make all checks payable to: GCSFS Athletic Association, Inc  
P.O. Box 7973, Garden City, NY 11530-7973

\_\_\_\_\_ **Grand Slam - \$1,000.00** - 6' x 3' Customized Fence Advertisement w/name & phone #, Company name on team shirt, Plaque w/team photo, Advertisement and Link on League Website & Advertisement on Sponsor Board.  
**Sponsor of the day on our game day brochure 10 days a month. (5 Saturdays)**  
**NEW: Company name on scrolling LED scoreboard sign every day.**

\_\_\_\_\_ **Home Run - \$700.00** - 6' x 3' Customized Fence Advertisement w/name & phone #, Company name on team shirt, Plaque w/team photo, Advertisement and Link on League Website & Advertisement on Sponsor Board.  
**Sponsor of the day on our game day brochure 8 days a month. (4 Saturdays)**  
**NEW: Company name on scrolling LED scoreboard sign every Monday, Thursday and Saturday**

\_\_\_\_\_ **Diamond - \$500.00** - 4' x 3' Fence Advertisement w/name & phone #, Company name on team shirt, Plaque w/team photo, Advertisement and Link on League Website & Advertisement on Sponsor Board. **Sponsor of the day on our game day brochure 5 days a month. (3 Saturdays)**  
**NEW: Company name on scrolling LED scoreboard sign every Tuesday and Saturday.**

\_\_\_\_\_ **Platinum - \$300.00** - 3' x 2' Fence Advertisement w/name & phone #. Company name on team shirt, Plaque w/team photo, Advertisement and Link on League Website & Advertisement on Sponsor Board. **Sponsor of the day on our game day brochure 6 days a month.**  
**NEW: Company name on scrolling LED scoreboard sign every Monday and Wednesday.**

\_\_\_\_\_ **Gold - \$150.00** - Advertisement and Link on League Website & Advertisement on Sponsor Board.

\_\_\_\_\_ **Silver - \$100.00** - Advertisement on Sponsor Board.

\_\_\_\_\_ **Ruby - \$50.00** - Family Sponsor – Name to be displayed on Sponsor Board

**Sponsor Information:**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Company Phone # \_\_\_\_\_

**Contact person for advertising information (logo's banner info, etc...):**

Name: \_\_\_\_\_ Phone # \_\_\_\_\_

Email: \_\_\_\_\_

**Approved By:**

Print name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_